



**FOR IMMEDIATE RELEASE:  
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**FOR MORE INFORMATION Contact:**  
Lynn Howlett, Flannery/Howlett PR  
585-350-8781

**GRAYSON CHIROPRACTIC ASSOCIATES  
NAMES FLANNERY/HOWLETT PUBLIC RELATIONS AS AGENCY OF RECORD**

**ROCHESTER, N.Y.** – **Grayson Chiropractic Associates** has named Flannery/Howlett Public Relations as its Agency of Record. The Rochester-based agency will provide ongoing integrated marketing and public relations services.

Grayson Chiropractic Associates (GCA) is a provider of general and subspecialty chiropractic care that serves the greater Rochester metropolitan area. The practice consists of two chiropractors - Dr. Frank L. Grayson and Dr. Daniel F. Grayson - and two licensed massage therapists. Grayson Chiropractic Associates specializes in the following: general neck and arm pain; lower back pain associated with sciatic nerve disorders, sports injuries, automobile accidents; back pain due to poor ergonomic environments; as well as treatment and exercise programs related to poor posture. The practice is located on Rue de Ville in Rochester, N.Y.

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